SIXTH ANNUAL EVENT

February 28 - March 1, 2017
The Depot, Minneapolis

Robots in the Real World
Learn how automation will impact healthcare, retail, entertainment and more - and why your business should care.

The Ethics of Automation
Hear from the former editor-in-chief of Popular Science, who will explore the social issues raised by our increasingly automated world.

Legislating the Future
Join us for our first Virtual Policy Forum to hear how legislators are setting the stage for tomorrow's technology.

www.roboticsalley.org
Robotics Alley™ Conference & Expo

Register today to attend the Robotics Alley Conference & Expo on Feb. 28-March 1.

This sixth annual event will once again highlight how robotics and automation are changing the way we live and work. Hear from experts on how these technologies will impact shopping, travel, health care, and more. For businesses, learn how you can take advantage of today’s innovations to improve efficiency, quality and profitability. Come to the Robotics Alley Exhibit Hall to meet with the companies who are making this all possible and learn how you can partner on high-tech solutions today.

Attendees:
- Business Leaders
- Roboticists
- End Users
- Investors
- Manufacturers
- Suppliers
- Engineers
- Policy Makers

Featured Speakers

Robotics Alley draws national and international experts to speak each year. See a complete agenda and read the bios of all of our keynotes and panelists on our website at www.roboticsalley.org.

MARTIN BUEHLER
Executive R&D Imagineer, Walt Disney Imagineering

BIN HE
Director, Institute for Engineering in Medicine, University of Minnesota

REGISTER NOW + SAVE - Early Bird Registration ends January 25!
2017 Highlights

Virtual Policy Forum - NEW!
The Virtual Policy Forum, produced by Apparatus, will infuse the conference with conversations and expert insights about the legal and policy dimensions of innovative technologies through on-site & live-streamed programming, including a 90-minute Legislative Panel.

Expanded Drone FlyZone™
The Drone Fly Zone gives attendees a chance to practice piloting a drone using a virtual flight simulator and then put their skills to the test with a real unmanned aerial vehicle.

Invest in Innovation Competition
For the second year in a row, Robotics Alley will host a group of innovative startups as they pitch their innovations to a group of VC investors to gain exposure and possible funding.

March of the Robots & STEM Showcase
See what the next generation of roboticists are working on and learn how student competitions embrace excellence for tomorrow’s workforce. Then watch a parade of both industry and student robots march our red carpet.

3 Breakout Tracks
In addition to our lineup of keynotes and general sessions, Robotics Alley will feature three breakout tracks:

Changing the Way We Live and Work  Healthcare Robotics  Advanced Manufacturing

Honoring

Don Craighead
Feb. 28 | 5:00 PM Reception  6:30 PM Dinner
Join us for a celebration dinner and award ceremony honoring Don and his influence in the Robotics Industry.

Hosted by:
Tim York, CEO, Power/mation

Tickets +Tables Available @ roboticsalley.org

Presented by
Interested in becoming a 2017 Sponsor?

Contact Nancy Gallagher (A-M) at 763-548-1302/Nancy.Gallagher@eventshows.com or Paul TenEyck (N-Z) at 763-548-1308/Paul.Teneyck@eventshows.com